

WordPress Workshop

How to self-publish and self-host

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Introductions!

- * *Please introduce yourself*
- * *what you do at Pratt*
- * *what you hope to learn
from this workshop*

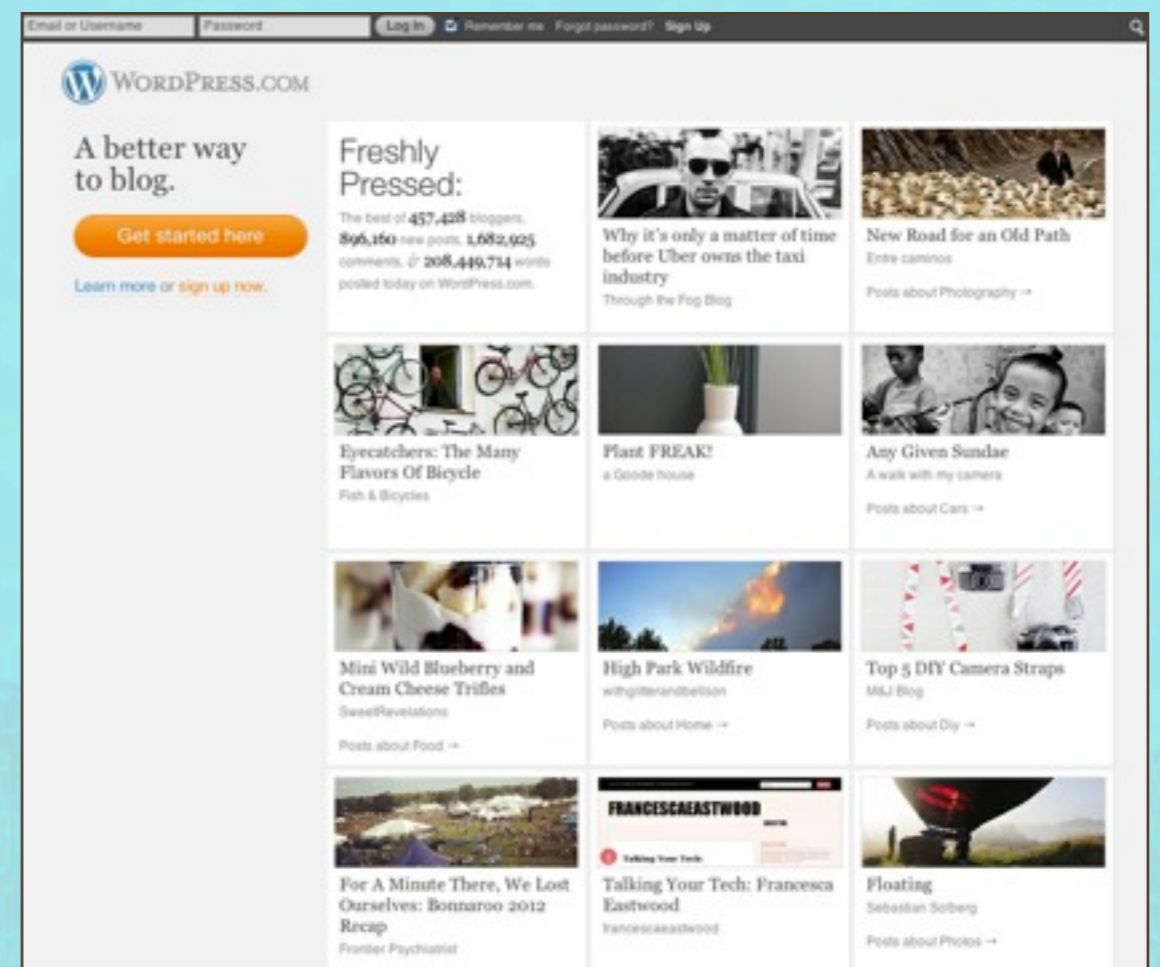
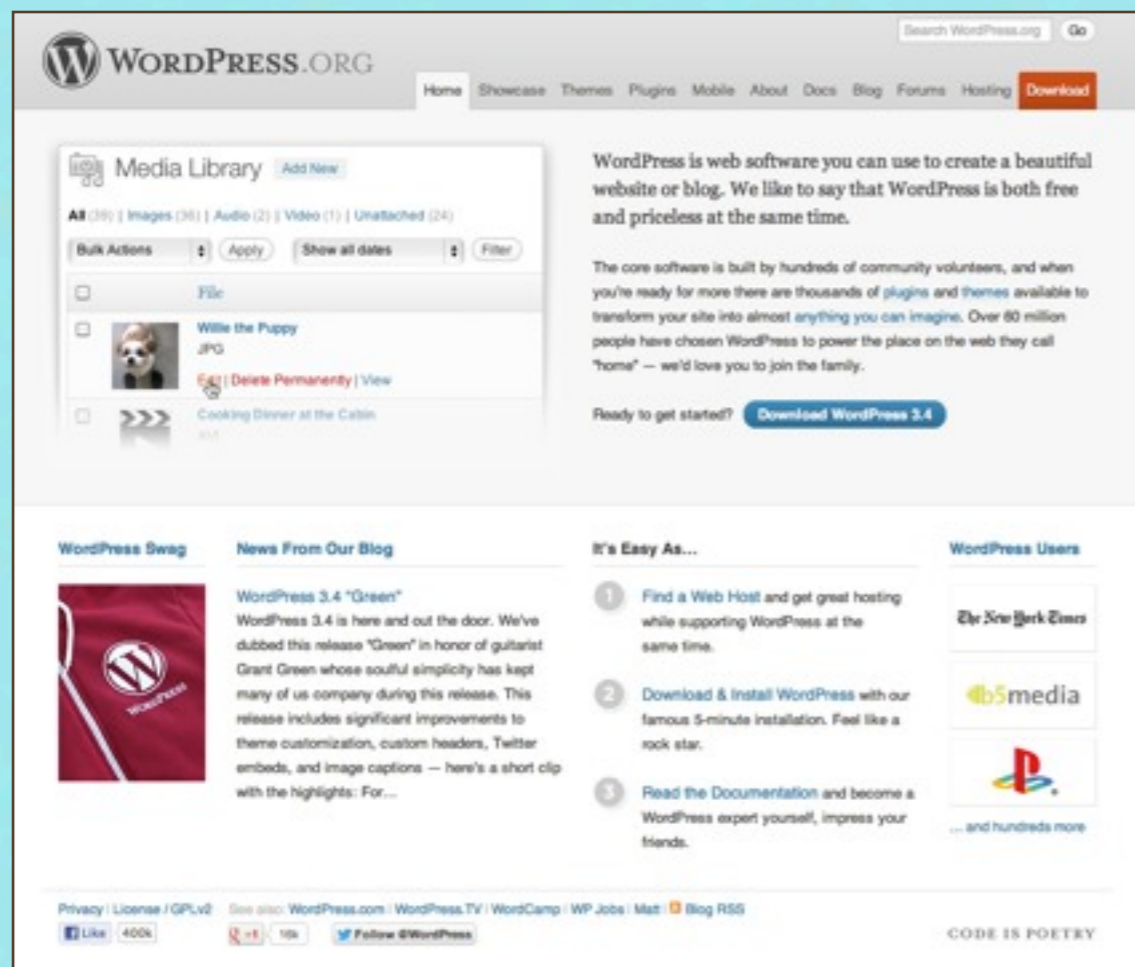
Guidelines for this “workshop”

- * I plan to provide a basic overview of self-hosted WordPress sites within an hour
- * Please feel free to interrupt at any time if you are confused or have a question
- * Please chime in with what you know - I am far from an expert!
- * After the general introduction, feel free to stick around to ask specific questions - to “workshop your ideas” for making your own site
- * I will post this presentation to my site, so there is no need to write anything down that is on the screen (look for links!)

What is WordPress?

The *WordPress Foundation* is a charitable organization founded by Matt Mullenweg to further the mission of the WordPress open source project: to democratize publishing through Open Source, GPL software.

“Content Management System (CMS)”



<http://wordpress.org>

<http://wordpress.com>

Open source? GPL? Huh?

WordPress.ORG

Home Showcase Themes Plugins Mobile About Docs **Blog** Forums Hosting **Download**

Search WordPress.org Go

WordPress News

WordPress 3.4 "Green"

Posted June 13, 2012 by Matt Mullenweg. Filed under Releases.

WordPress 3.4 is [here and out the door](#). We've dubbed this release "Green" in honor of guitarist [Grant Green](#) whose soulful simplicity has kept many of us company during this release.

This release includes significant improvements to theme customization, custom headers, Twitter embeds, and image captions — here's a short clip with the highlights:

Share ▼ HD

Introducing WordPress 3.4 "Green"

WORDPRESS 3.4 GREEN

LIVE PREVIEW/BETTER HEADERS/TWITTER EMBEDS/HTML CAPTIONS/UNDER THE HOOD



WordPress.tv

01:18 01:18

For Users

The biggest change in 3.4 is the **theme customizer** which allows you to play around with various looks and settings for

See Also:

For more WordPress news, check out the [WordPress Planet](#).

There's also a [development P2 blog](#).

To see how active the project is check out our [Trac timeline](#), it often has 20–30 updates per day.

Categories

- Releases (102)
- Uncategorized (91)
- Development (82)
- Meta (31)
- Community (28)
- Security (23)
- Events (21)
- WordCamp (16)
- Testing (14)
- User Interface (14)

Different kinds of websites

Self-hosted
“traditional”

website *built* on
your computer

upload

website *hosted* on
your server

WordPress
self-hosted

back up site on
your computer

download

website *built* on
your server

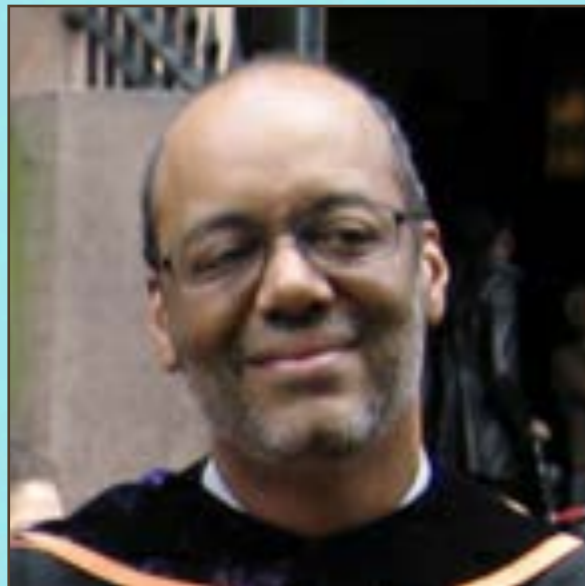
Free corporate
hosted

back up site on
your computer

download

website *built* on
their server

Corporate-hosted sites can be great:



B. Ric Brown,
Social Science
& Cultural
Studies

Until Darwin | About | [Ecce Homo or Slavery & Human Variety \(pdf\)](#) | [NODE801](#)

Darwin sought to not only to produce a new scientific truth, but also to put an end to polygenism, the current scientific discourse on human origins that gave tacit and at times explicit support for slavery: '... when the principle of evolution is generally accepted, as it surely will be before long, the dispute between the monogenists and polygenists will die a silent and unobserved death.'
(Charles Darwin, *Descent of Man*, p. 235)

TUESDAY, MAY 29, 2012

Simia to Homo: from C. F. Hoppe's *Anthropomorpha* -1760

Anthropomorpha
Christianus Emmanuel
Hoppius (Christian Emanuel
Hoppe)
*Dissertatio Academica in qua
Anthropomorpha, Consens.
Experient. Facult. Medic. in
Reg. Academ Upsallensi,
Præside viro nobilissimo
atque experientissimo Dn.
Doct. Carolo Linnæo....
Upsala, 1760.*

Hoppe's dissertation was directed, as the title indicates, by Linnaeus. It is known that working with Linnaeus was at times a matter of the student simply taking down Linnaeus's lecture to him. Hoppe's dissertation goes much further into the non-human primates, especially the Apes or *Anthropomorpha* and suggests, based upon morphology and behavior, their close relation to humans. Note how the there is a progression in the classification. Moreover, in the illustration, the *Amthropomorpha* take on increasingly human features as we move from the *Pygmaeus* to the *Troglodyta*.

ABOUT

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BLOG ARCHIVE

- ▼ 2012 (12)
 - ▼ May (1)
 - Simia to Homo: from C. F. Hoppe's *Anthropomorpha* -...
 - ▶ April (2)
 - ▶ March (2)
 - ▶ February (2)
 - ▶ January (5)
- ▶ 2011 (14)
- ▶ 2010 (6)

Until Darwin
UntilDarwin

Corporate-hosted sites can be great: (especially *WordPress!*)



Chris Vitale,
Humanities &
Media Studies

networkologies
Online Home of Christopher Vitale, Assistant Professor, Media and Critical/Visual Studies, Pratt Institute.

Welcome to Networkologies

Welcome to the online home of Christopher Vitale, Assistant Professor of Media and Critical/Visual Studies at Pratt Institute in Brooklyn, New York. For more on, see Pratt's M.A. Program in Media Studies, see [here](#).

The primary aim of this site is to act as a platform for the development of my primary endeavor, *Networkologies*, a project to articulate a new philosophy of networks for our hyperconnected age.

The first volume of this project, entitled *Networkologies: A New Philosophy of Networks for a Hyperconnected Age*, is under contract to be published by Zer0 books in Fall 2012. Before having written this Introduction to the networkological project, however, I wrote a book-length preface to the project, which I put on hold until I could finish this. This book, entitled *The Networked Mind: Artificial Minds, Cognitive Science, and Post-Structuralist Philosophy*, is essentially complete, and needs minor editorial work.

Furthermore, plans are in the works for additional volumes entitled *The Networked Image: Lacan, Deleuze, Film, and Beyond*, a short book based on a popular class I teach at Pratt, and a series of essays based on many of my mini-article blog posts (see the sidebar of this site), entitled *Nodularities: Towards a Networked Theory of Culture*. Currently I plan to put these shorter works together before finishing volumes two and three of the primary networks trilogy.

For updates on works in progress, see the [Links](#) on the sidebar. For more on my recent...

MAIN PAGES

- Blog
- Bio: Christopher Vitale
- Networkologies - A Manifesto (Version 1.0)
- Article: "On The Metaphysics and Physics of the Networkological Endeavor: An Introduction"
- Book Manuscript: "Networkologies: A New Philosophy of Networks for a Hyperconnected Age" (Vol. I, Zer0 Books, Fall 2012)
- Work in Progress: "The Networked Mind: Cognitive Science, Artificial Intelligence, and Post-Structuralist Philosophy"
- Projected Texts: "The Networked Image: Lacan, Deleuze, Film, and Beyond" and "Nodularities: Towards a Networked Culture"
- Excerpts from the book manuscript of "Networkologies, Vol. I"
- Work in Film/Video
- Miscellaneous Attractors
- Welcome to Networkologies

Why switch from something like *Blogger* or *Wordpress.com* to a self-hosted *Wordpress* site?

- * There may be features that are available via *Wordpress* plugins that cannot be accomplished via stock features of corporate-hosted sites (or that you can't program yourself).
- * You may be concerned about ownership and copyright (you unambiguously own the content on your self-hosted site).
- * You may want to maintain “permalinks” that start with your domain name address.
- * You may want to release yourself from limits on data storage and bandwidth (but note that this may cost you!).
- * It is time to nerd out: you want to be able to code the perfect theme/format/plugin for your site.

What is involved in establishing a self-hosted *WordPress* site?

1. Choose and purchase a domain name;
2. Identify a host and sign up for a hosting package;
3. Install *WordPress* web software on your host (many hosts now feature “1 click installs” of *WordPress* which make this step really easy);
4. Configure user accounts for yourself (and potentially others) on your site.

Can I host my own *WordPress* site
on my *Pratt* “mysite” location?

short answer = “NO”

Why?

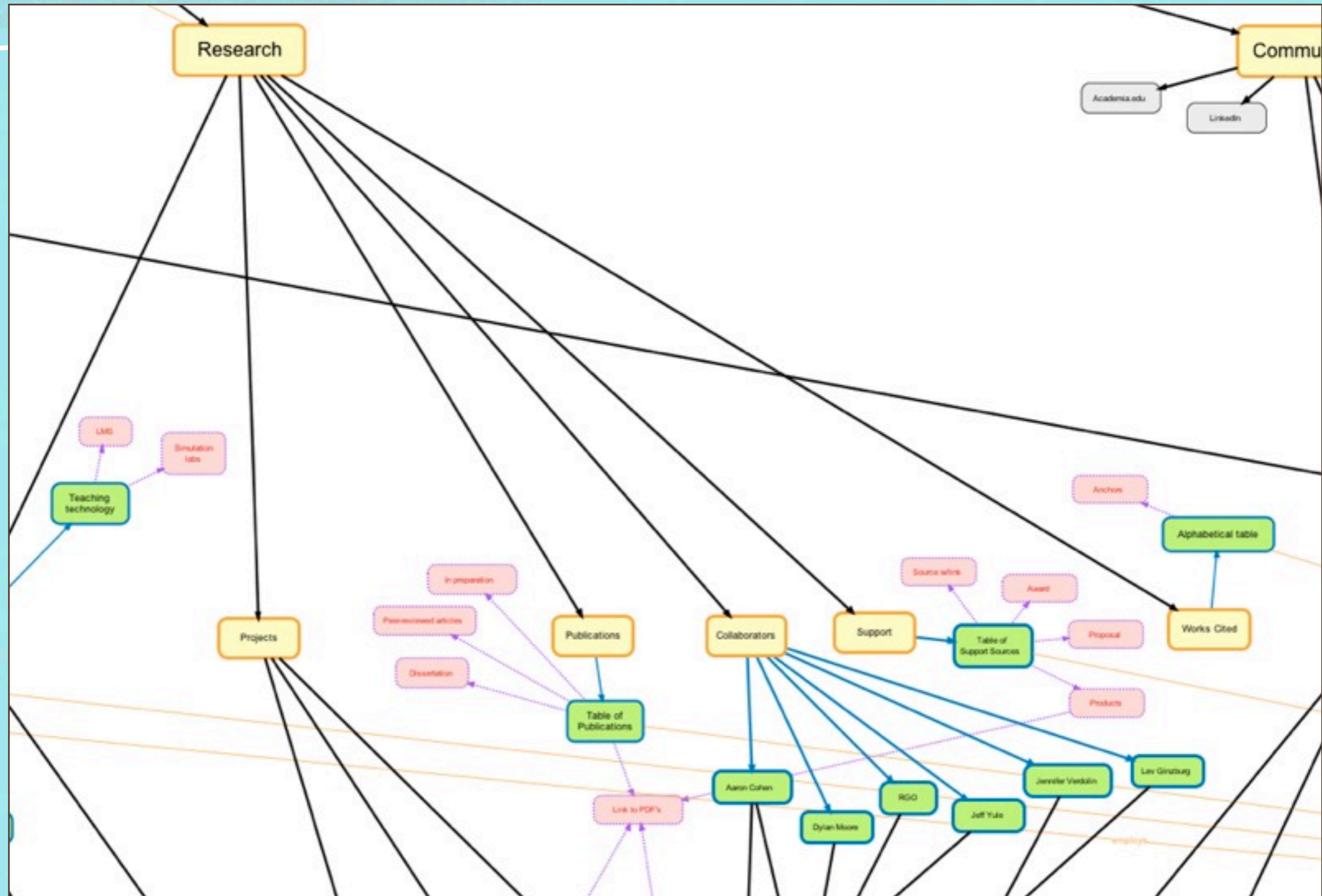
In order to run *WordPress* software, the server must accommodate particular versions of PHP and MySQL, and we do not currently provide these required conditions on *Pratt* servers (as far as I know).

See: <http://wordpress.org/about/requirements/>

What is involved in developing and maintaining a self-hosted *WordPress* site?

1. Sketch out what you want your site to look like;
2. Decide on a “Theme” that will serve your intended design;
3. Set up the page hierarchy on your site;
4. Start posting and categorizing your posts;
5. Customize your appearance with widgets, images, and jetpack;
6. Add plugins to create new visual and/or user features;
7. Monitor comments and site traffic, maintain updates; and
8. Back up your site!

Sketch out what you want your site to look like



<http://vue.tufts.edu>

Decide on a “Theme” that will serve your intended design

The screenshot displays the WordPress dashboard interface. At the top, the user is identified as Christopher X. J. Jensen, and the site name is 'Gallery'. A notification banner at the top right states 'WordPress 3.4 is available! Please update now.' The left sidebar contains navigation menus for Dashboard, Jetpack, Posts, Asides, Media, Links, Pages, Comments, Feedbacks, Contact, Appearance, Plugins, Users, Tools, Settings, and Gallery. The 'Appearance' menu is expanded, showing sub-options: Themes, Widgets, Menus, Background, Header, and Editor. The main content area is titled 'Manage Themes' and features a 'Current Theme' section for 'Twenty Ten 1.3 by the WordPress team'. Below this, there is a section for 'Available Themes' with a search bar and a 'Feature Filter' link. Three theme preview cards are visible: 'SAMPLES', 'Bytes For All', and 'The Twenty Eleven Theme'.

Christopher X. J. Jensen 3 + New Gallery Howdy, Chris Jensen

WordPress 3.4 is available! Please update now. Help

Manage Themes Install Themes

Current Theme

Twenty Ten 1.3 by the WordPress team

The 2010 theme for WordPress is stylish, customizable, simple, and readable — make it yours with a custom menu, header image, and background. Twenty Ten supports six widgetized areas (two in the sidebar, four in the footer) and featured images (thumbnails for gallery posts and custom header images for posts and pages). It includes stylesheets for print and the admin Visual Editor, special styles for posts in the “Asides” and “Gallery” categories, and has an optional one-column page template that removes the sidebar.

OPTIONS: [Widgets](#) | [Menus](#) | [Background](#) | [Header](#)

Tags: black, blue, white, two-columns, fixed-width, custom-header, custom-background, threaded-comments, sticky-post, translation-ready, microformats, rtl-language-support, editor-style, custom-menu

There is a new version of Twenty Ten available. [View version 1.4 details](#) or [update automatically](#).

Available Themes

Search Installed Themes [Feature Filter](#)

SAMPLES **Bytes For All** **The Twenty Eleven Theme**

Set up the page hierarchy on your site

The screenshot shows the WordPress dashboard for user Christopher X J. Jensen. The top navigation bar includes 'New', 'Gallery', and a notification for 'WordPress 3.4 is available! Please update now.' The left sidebar contains various menu items, with 'Pages' selected. The main content area displays a list of pages with columns for Title, Author, and Date. The pages listed include 'Archive of my Profile Pictures', 'Evolution of Cooperation student work - Draft', 'My So-Called Portfolio', 'Welcome', 'Blog', and several category pages like 'Blog Posts By Category', 'Asides', 'Teaching', and 'Philosophy'.

<input type="checkbox"/>	Title ▲	Author	Comments	Date
<input type="checkbox"/>	Archive of my Profile Pictures	Chris Jensen	0	2011/06/15 Published
<input type="checkbox"/>	Evolution of Cooperation student work - Draft	Chris Jensen	0	2012/06/01 Last Modified
<input type="checkbox"/>	My So-Called Portfolio	Chris Jensen	0	2011/06/15 Published
<input type="checkbox"/>	Welcome	Chris Jensen	0	2010/06/17 Published
<input type="checkbox"/>	Blog	Chris Jensen	0	2010/06/17 Published
<input type="checkbox"/>	– Blog Posts By Category	Chris Jensen	0	2011/01/10 Published
<input type="checkbox"/>	– Asides	Chris Jensen	0	2011/10/15 Published
<input type="checkbox"/>	Teaching	Chris Jensen	0	2010/06/17 Published
<input type="checkbox"/>	– Philosophy	Chris Jensen	0	2010/06/17 Published

Start posting and categorizing your posts

The screenshot shows the WordPress admin dashboard for user Christopher X J. Jensen. The main content area displays the 'Posts' list table. The table has columns for Title, Author, Categories, Tags, and Date. The first row shows a published post titled 'PNAS paper explores the role of population structure in facilitating reciprocity' by Chris Jensen, categorized under 'Articles, Behavior, Cooperation, Evolutionary Modeling, Information Design, Reciprocity, Social Networks'. The second row is a draft titled 'I get downright evangelical about WordPress - Draft'. The third row is a published post titled 'Understanding the effects of asymmetry and relatedness on social volunteerism'. The fourth row is a draft titled 'Bloomberg's Ban on the Big Beverage: A Social Dilemma - Draft'. The dashboard also features a sidebar with navigation links for various site functions and a top navigation bar with user information and site status.

<input type="checkbox"/>	Title	Author	Categories	Tags		Date
<input type="checkbox"/>	PNAS paper explores the role of population structure in facilitating reciprocity	Chris Jensen	Articles, Behavior, Cooperation, Evolutionary Modeling, Information Design, Reciprocity, Social Networks	No Tags	0	2012/06/12 Published
<input type="checkbox"/>	I get downright evangelical about WordPress - Draft	Chris Jensen	Pratt Institute, Public Outreach	No Tags	0	2012/06/12 Last Modified
<input type="checkbox"/>	Understanding the effects of asymmetry and relatedness on social volunteerism	Chris Jensen	Evolutionary Modeling, Game Theory, Kin Selection, Modeling (General), Mutualism, My publications	Andreas Diekmann, Asymmetry, Chinese Science Bulletin, Marco Archetti, Relatedness, RuiWu Wang, Volunteer's Dilemma	0	2012/06/06 Published
<input type="checkbox"/>	Bloomberg's Ban on the Big Beverage: A Social Dilemma - Draft	Chris Jensen	Altruism, Behavior, Cooperation, Cultural Evolution, Economics, Environmental Justice, Ethics, Evolutionary Psychology, Happiness, Health & Medicine, Human Evolution, Memetic Fitness, Mismatch Theory, Political Science, Psychology, Public	No Tags	0	2012/06/04 Last Modified

How are pages different from posts?

- * Pages are static pages, and usually deliver information that you want to have available at all times to your visitors. Pages can be organized hierarchically, with main pages and subpages of those main pages. This hierarchy is helpful in presenting menus, which many WordPress themes can display as “drop down menus” displaying levels of the hierarchy. Pages are not generally categorized or tagged.
- * Posts are time-stamped entries, commonly part of what is called your weblog or “blog”. They are displayed in a stack with the top post being the most recent post, although you can also organize and display posts by category or tag.

Customize your appearance with widgets, images, and jetpack

The screenshot displays the WordPress dashboard interface. At the top, the user is identified as Christopher X J. Jensen, with a notification for WordPress 3.4 and a user profile for Chris Jensen. The left sidebar contains navigation menus for Dashboard, Jetpack, Posts, Asides, Media, Links, Pages, Comments, Feedbacks, Contact, Appearance (highlighted), Plugins, Users, Tools, Settings, and Gallery. The main content area is titled 'Widgets' and is divided into two columns. The left column, 'Available Widgets', lists various widgets such as Akismet Widget, Archives, Blog Subscriptions (Jetpack), Calendar, Categories, Custom Menu, Facebook Like Box, Image (Jetpack), Links, Meta, and NextGEN Media RSS. The right column, 'Primary Widget Area', shows a list of widget slots including Search, Text, Recent Posts: Recent Posts, SideBlogging: Recent Asides, and another Text slot. Below this are sections for Secondary Widget Area, First Footer Widget Area, Second Footer Widget Area, and Third Footer Widget Area.

WordPress 3.4 is available! [Please update now.](#)

Widgets

Drag widgets from here to a sidebar on the right to activate them. Drag widgets back here to deactivate them and delete their settings.

Available Widgets	Primary Widget Area
Akismet Widget Display the number of spam comments Akismet has caught	Search
Archives A monthly archive of your site's posts	Text
Blog Subscriptions (Jetpack) Add an email signup form to allow people to subscribe to your blog.	Recent Posts: Recent Posts
Calendar A calendar of your site's posts	SideBlogging: Recent Asides
Categories A list or dropdown of categories	Text
Custom Menu Use this widget to add one of your custom menus as a widget.	
Facebook Like Box Display a Facebook Like Box to connect visitors to your Facebook Page	
Image (Jetpack) Display an image in your sidebar	
Links Your blogroll	
Meta Log in/out, admin, feed and WordPress links	
NextGEN Media RSS Widget that displays Media RSS links for NextGEN Gallery.	

Secondary Widget Area

First Footer Widget Area

Second Footer Widget Area

Third Footer Widget Area

Add plugins to create new visual and/or user features

Christopher X J. Jensen | 4 | New | Gallery | Howdy, Chris Jensen

WordPress 3.4 is available! [Please update now.](#) | Screen Options | Help

Plugins [Add New](#)

All (21) | Active (16) | Inactive (5) | Update Available (1)

Bulk Actions | Apply | Search Installed Plugins | 21 items

<input type="checkbox"/>	Plugin	Description
<input type="checkbox"/>	Akismet Deactivate Edit Settings	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from comment and trackback spam . It keeps your site protected from spam even while you sleep. To get started: 1) Click the "Activate" link to the left of this description, 2) Sign up for an Akismet API key , and 3) Go to your Akismet configuration page , and save your API key. Version 2.5.6 By Automattic Visit plugin site
<input type="checkbox"/>	AsideShop Activate Edit Delete	A WordPress plugin which allows you to create templates for your asides posts. Instantly. Version 1.2 By Raimonds Kalnins Visit plugin site
<input type="checkbox"/>	Broken Link Checker Deactivate Edit Settings	Checks your blog for broken links and missing images and notifies you on the dashboard if any are found. Version 1.5.5 By Janis Elsts Visit plugin site
<input type="checkbox"/>	Category Posts Widget Activate Edit Delete	Adds a widget that can display posts from a single category. Version 3.3 By James Lao Visit plugin site
<input type="checkbox"/>	Collapsible Archive Widget Deactivate Edit	Display Collapsible Archive in your sidebar to save space. Version 2.3.1 By Ady Romantika Visit plugin site
<input type="checkbox"/>	Contact Form 7 Settings Deactivate Edit	Just another contact form plugin. Simple but flexible. Version 3.2 By Takayuki Miyoshi Visit plugin site
<input type="checkbox"/>	Easy Flash Embed Deactivate Edit	Embed Flash easily and standard compliant with SWFObject using only a [swf] shortcode! Version 1.0 By Vincent Boiardt Visit plugin site
<input type="checkbox"/>	Exclude Pages from Navigation Deactivate Edit	Provides a checkbox on the editing page which you can check to exclude pages from the primary navigation. IMPORTANT NOTE: This will remove the pages from any "consumer" side page listings, which may not be limited to your page navigation listings.

Monitor comments and site traffic, maintain updates


The screenshot displays the WordPress dashboard for user Christopher X J. Jensen. The top navigation bar includes links for 'New', 'Gallery', and a notification for 'WordPress 3.4'. The left sidebar contains a menu with items like 'Dashboard', 'Jetpack', 'Posts', 'Asides', 'Media', 'Links', 'Pages', 'Comments' (highlighted), 'Feedbacks', 'Contact', 'Appearance', 'Plugins', 'Users', 'Tools', 'Settings', and 'Gallery'. The main content area is titled 'Comments' and shows a list of comments. The first comment is from Chris Jensen, dated 2012/05/16 at 7:56 am, replying to Dave. The comment text discusses genetics and performance on free throws, mentioning Jamal Crawford and the concept of 'potential for development'. The 'In Response To' column shows a link to 'NPR drops dumb Bell Curve segment' with 5 replies. The bottom of the comment text is partially cut off.

WordPress 3.4 is available! [Please update now.](#) Screen Options Help

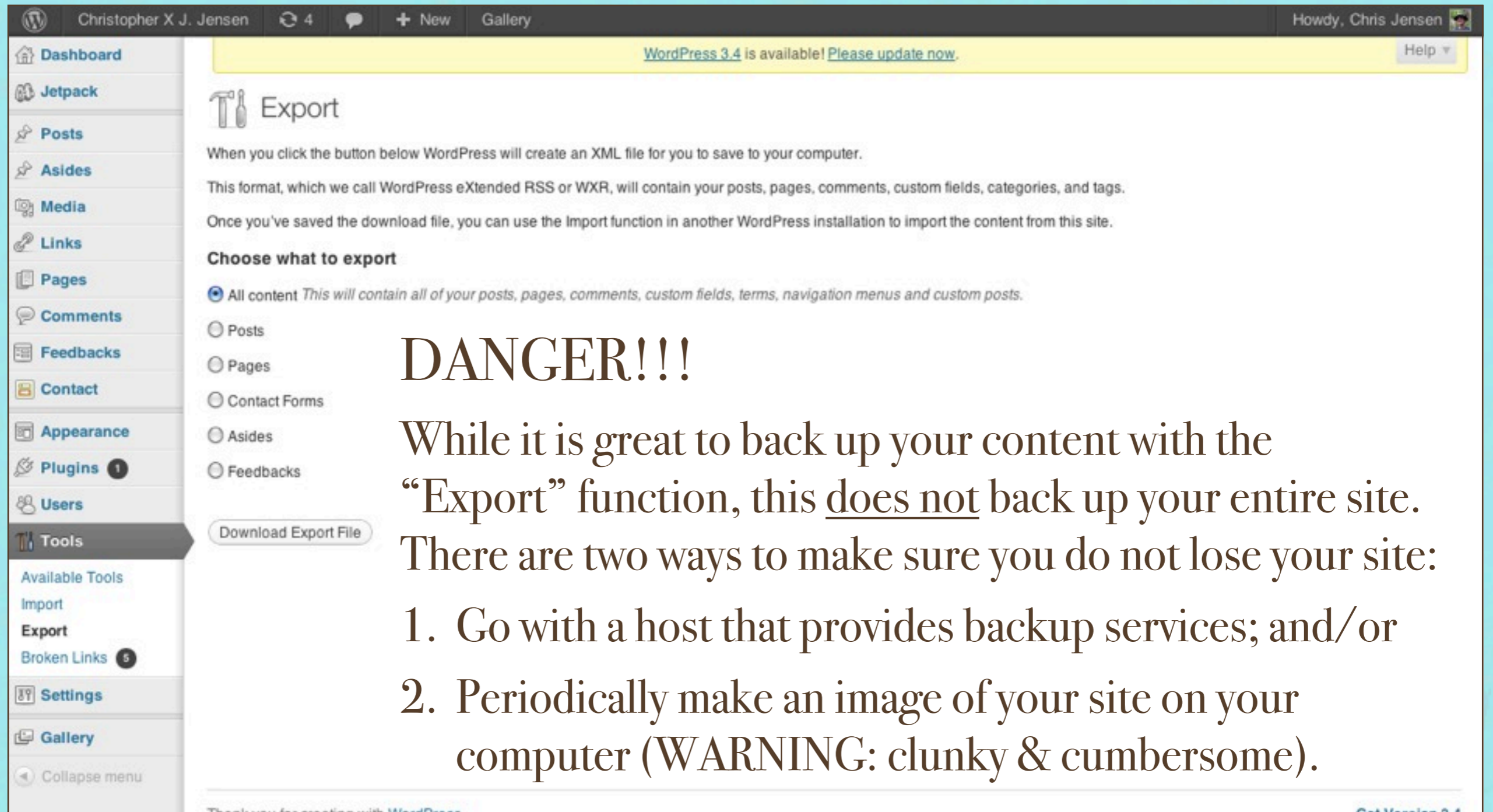
Comments

All | Pending (0) | Approved | Spam (28) | Trash (5)

Bulk Actions Apply Show all comment types Filter Check for Spam 45 items 1 of 3

<input type="checkbox"/>	Author	Comment	In Response To
<input type="checkbox"/>	 Chris Jensen christopherxjjensen.com x cxjj@christopherxjjensen.com 69.117.88.195	Submitted on 2012/05/16 at 7:56 am In reply to Dave. Hi Dave: Great question. Let me acknowledge before speculating that we are in fact in the land of speculation, so do not take what I am saying as supported by any implied direct evidence (I have none). Your question has two underlying parts, each about performance on free throws. The first is about genetics: what are the traits that might be required to be a good free-throw shooter? These would probably include the <i>potential for development</i> of requisite strength, aim, and of course mental stability in the face of pressure to perform. Notice that I have to qualify my list with the phrase " <i>potential for development</i> " because if we are strictly talking about who was born with what traits, we are really talking about the potential to develop outcomes like strength, aim, and mental composure. Can everyone with the proper practice shoot free throws like Jamal Crawford http://www.nba.com/playerfile/jamal_crawford/index.html?nav=page ? Probably not, as he is likely endowed with some advantages in his genetic potential for strength, aim, and composure. But that does not mean that everyone with the potential to shoot free throws as well as Jamal Crawford is in the NBA, or that Jamal Crawford is some sort of extreme genetic outlier: there are probably plenty of out-of-shape, under-practiced people who could be as good as Jamal Crawford, they just have not had the same combination of training opportunity and discipline (maybe they ended up playing too many NBA video games http://en.wikipedia.org/wiki/List_of_NBA_video_games instead). The second thing to notice about the genetics behind your free-throw thought experiment is that many, many genes need to be involved in coding for the potential characteristics needed to shoot well. Who knows how many genes influence each of the three skills I listed (strength, aim, composure), but notice that there are at least three distinct traits that we have identified as being important to being a good free-throw shooter. This means that the distribution of <i>potential performance</i> is going to be spread out, because most of us will have some mediocre potential in all three categories, but a few will possess exceptionally low or high potential combinations of all these requisite skills. When performance on a particular metric requires a combination of skills, the potential in the population could still be represented by a bell curve, but that bell curve will be more stretched out due to the fact that many genes are responsible for the trait (in the statistician's parlance, there is greater "variance" in the population). Think about human height, which has been shown to be influenced by many genes: if there was only	NPR drops dumb Bell Curve segment 5 View Post

Back up your site!



The screenshot shows the WordPress dashboard interface. At the top, the user is identified as Christopher X J. Jensen. A yellow notification banner at the top right states "WordPress 3.4 is available! Please update now." The left sidebar contains a menu with categories: Dashboard, Jetpack, Posts, Asides, Media, Links, Pages, Comments, Feedbacks, Contact, Appearance, Plugins (1), Users, Tools, Settings, and Gallery. The "Tools" menu is expanded, showing "Available Tools" with sub-items: Import, Export, and Broken Links (5). The main content area is titled "Export" and contains the following text: "When you click the button below WordPress will create an XML file for you to save to your computer. This format, which we call WordPress eXtended RSS or WXR, will contain your posts, pages, comments, custom fields, categories, and tags. Once you've saved the download file, you can use the Import function in another WordPress installation to import the content from this site." Below this text is a section titled "Choose what to export" with radio button options: "All content" (selected), "Posts", "Pages", "Contact Forms", "Asides", and "Feedbacks". A "Download Export File" button is located at the bottom of the options.

DANGER!!!

While it is great to back up your content with the “Export” function, this does not back up your entire site. There are two ways to make sure you do not lose your site:

1. Go with a host that provides backup services; and/or
2. Periodically make an image of your site on your computer (WARNING: clunky & cumbersome).

What resources are available for developing your *WordPress* site?

The screenshot shows the WordPress Codex website. At the top left is the WordPress logo and the text "WORDPRESS.ORG". To the right is a search bar with the text "Search WordPress.org" and a "Go" button. Below this is a navigation menu with links for "Home", "Showcase", "Themes", "Plugins", "Mobile", "About", "Docs", "Blog", "Forums", "Hosting", and "Download". The "Download" link is highlighted in orange.

The main content area is titled "Codex" and includes a "Codex tools: Log in" link. Below this is a section titled "Main Page" with a welcome message: "Welcome to the **WordPress Codex**, the online manual for WordPress and a living repository for WordPress information and documentation."

There are two main content boxes. The left one is titled "What You Most Need to Know About WordPress" and contains a grid of links: "WordPress Features", "Download WordPress", "Installing WordPress", "Current WordPress Version", "WordPress News", "WordPress Support Forums", "Troubleshooting", "About WordPress", and "Glossary". The right one is titled "Contents" and has a "[hide]" link followed by a list of numbered items: "1 What You Most Need to Know About WordPress", "2 Learn How to Use WordPress", "3 Working With Themes", "4 Write a Plugin", "5 Contribute to Development", and "6 Give Back".

On the right side of the page is a vertical sidebar with a list of links: "Home Page", "WordPress Lessons", "Getting Started", "Working with WordPress", "Design and Layout", "Advanced Topics", "Troubleshooting", "Developer Docs", "About WordPress", "Codex Resources", "Community portal", "Current events", and "Recent changes".

At the bottom of the main content area is a section titled "Learn How to Use WordPress" with two links: "Getting Started with WordPress" and "Creating and Using Posts".

<http://codex.wordpress.org>

How can a *Wordpress* self-hosted site be used for a department/program/club?

- * *WordPress* is not just designed for one person to organize and edit. By creating different “users”, you can allow members of your organization to contribute to the site in different ways.
- * There are different “roles” that can be assigned to different users, and each has a different level of editing access on your *WordPress* site. Roles are (in order from most to least privileges): Super Admin, Administrator, Editor, Author, Contributor, and Subscriber. For more info, see: http://codex.wordpress.org/Roles_and_Capabilities

Some examples at Pratt:

M.A. PROGRAM IN MEDIA STUDIES AT PRATT INSTITUTE

Home Prospective Students Course of Study Core Faculty Affiliated Faculty Pratt Brooklyn Campus Additional Resources Upcoming Events, News, etc.

Media Studies M.A. Program at Pratt Institute

In an endlessly mutating world of media, scholars, creative practitioners and professionals in a variety of fields need to understand the ways in which media transforms and dissolves boundaries among disciplines and creates new forms of knowledge and cultural production.

The M.A. in Media Studies provides students with the conceptual and practical tools necessary to prepare themselves to engage the fundamental challenges and complexities of our times. The program addresses the social, practical, economic, political and theoretical stakes of media as considered in the widest possible sense, encompassing more traditional approaches to the study of media (print, film, photography, audio and television), in conjunction with approaches that address the massive shifts produced by the computer and internet. Students will benefit from an academic environment shaped not only by professors and critics, but also by distinguished practitioners of the forms being studied. Students will study and work among artists and designers, and be taught by faculty practitioners. To find out more, see our Faculty page.

Our courses are small, intensive, seminars taught exclusively by professors. As our department's only graduate program, Media Studies has our full commitment. The program is 30 credits and can be completed in three semesters. Among the core requirements are (1) six credit hours of courses that provide students with critical and theoretical tools and (2) six credit hours of courses that enable students to acquire a range of basic competencies in media aesthetics and production. Additional courses introduce students to professionals from media fields. There are 12 credits of free electives, which give students the liberty to customize their study. Four credits are reserved for the thesis, which will take the form most relevant to the student's course of study. Finally, we will help students find internships that complement their work. For more, see the Curriculum page here.

Among the electives we have planned for upcoming semesters are: Third Cinema; Theories of the Image; The Media Metaphors Project; Key Concepts in Net Art; Media Theory and Social Difference; Visual Economies, Cognitive Capitalism, and Attentional Labor; Film Sound; Semiotics of Media; Networks, Media, and Philosophy; Algorithmic Medialogies; and many more! For full information on these and others, see our Upcoming Courses page here.

Media Studies M.A.
Program at Pratt Institute

Pratt Envirolutions

Pratt's Student Club Dedicated to Environmental Activism

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Envirolutions members take two of three campus-wide leadership awards for sustainability

Posted on April 4, 2012 by Chris Jensen (Advisor)

Envirolutions members Pamela Stoltz and Hailey O'Connor each earned the "Creating Sustainability Award" at the 34th Annual Student Affairs Leadership Awards. The new award is presented to two undergraduates and one graduate student, and Hailey and Pamela made it a clean sweep for Envirolutions in the undergraduate category. Hailey served as the President of Envirolutions during two academic years, and Pamela has been the Sustainability Coordinator for the Student Government Association for the past three years.

Congratulations to Pamela and Hailey for this well-earned acknowledgement of their persistent work in pursuit of a more sustainable Pratt campus.

Posted in Awards, Other Events | Leave a comment

Food for Thought

Posted on April 1, 2012 by awatant

by Rebecca Wong (of Envirolutions)

People ask us, "What's the easiest way to be 'Green'?" Of course there are the obvious: Cutting back on electricity use, recycling the right way, and even reusing your shopping bags! However, there is one thing you probably don't realize: Watching what you eat could ultimately affect our environment!

Recent Posts

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