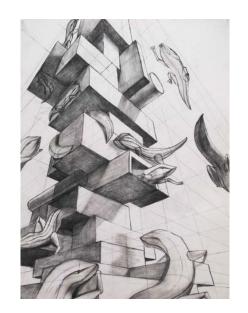
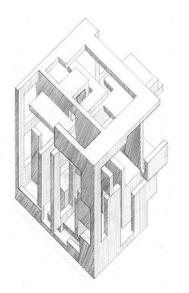
# Teaching for the Transfer of Learning in Art and Design Education

Pratt Institute, Brooklyn, NY







## Transfer of Learning Faculty Learning Community (FLC)



Brian Brooks Foundation



Eric Godoy
Philosophy
(FLC Emeritus
Illinois State University
Bloomington-Normal)



Scott VanderVoort Industrial Design (FLC Emeritus)



Chris Wynter Foundation



Chris Jensen
Math & Science



Keena Suh Interior Design

Allegra Marino Shmulevsky Intensive English Program

#### **Foundation**

Light, Color, and Design Space, Form, and Process Time and Movement Visualization / Representation

(Brian Brooks, co-facilitator) (Chris Wynter)

#### **School of Art**

Art and Design Education Digital Arts Film/Video Fine Arts Photography

#### School of Design

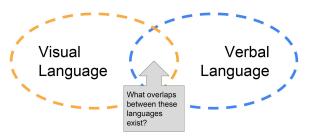
Communications Design
Fashion Design
Industrial Design (Scott VanderVoort)
Interior Design (Keena Suh)

## School of Liberal Arts and Sciences

Critical and Visual Studies
Social Science and Cultural Studies (Eric Godoy)
History of Art and Design
Humanities and Media Studies
Mathematics and Science (Chris Jensen, co-facilitator)
The Writing Program
Intensive English Program (Allegra Marino Shmulevsky)

# opportunities and challenges in an Art + Design education

How do each of our projects use language?



different schools

many disciplines

variety of media, modes of representation

languages

vocabulary

concepts

different learning environments (studio/non-studio)

discipline-specific knowledge

integration with general education courses

### What is Transfer of Learning?

the application of what has been learned in one context to new contexts

### What is being transferred?

concepts, skills, vocabulary

processes of thinking

### How is Transfer of Learning evident?

within a course, within a sequence, within and across disciplines, different levels, post-curricular

### Transfer **FLC**

goals

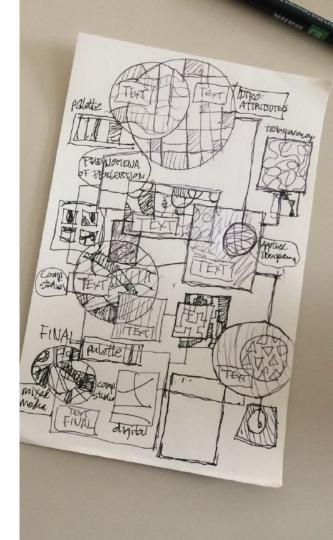
understanding Transfer in the Context of Art & Design education

process

explorations from Transfer Faculty Learning Community (FLC), Transfer Session as model

impact

faculty empowered in participatory and collaborative process for more effective teaching and learning



### Year 1 process Cross-Disciplinary Comparisons

#### **COMMON APPROACHES**

Coming to a common understanding of what "transfer of learning" means

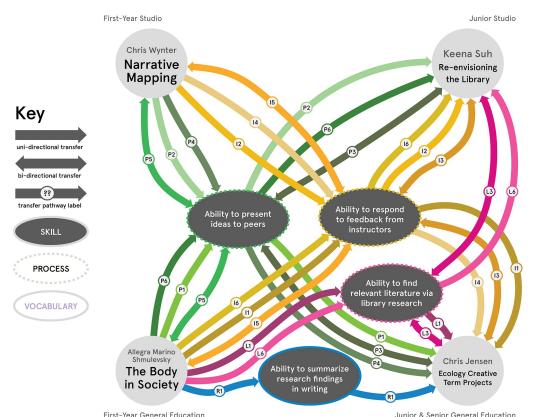
#### **DISCIPLINARY DIFFERENCES**

Establishing mutual understanding of how each of our disciplines are taught at Pratt

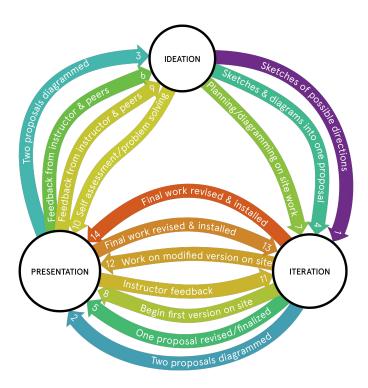
#### POTENTIAL TRANSFER

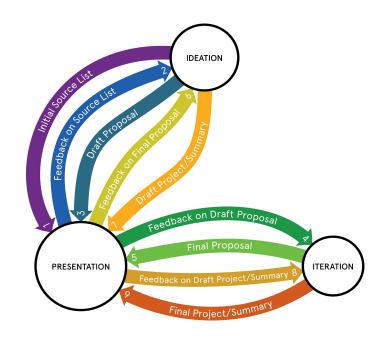
Conceiving of a research approach to studying the potential for transfer in the Pratt Art & Design education

### Year 1 process mapping potential paths of transfer



### Year 1 process mapping transferable processes





1st year Foundation

Jr/Sr Ecology

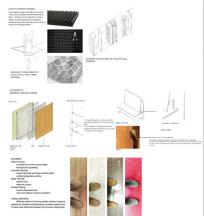
#### freshman



#### sophomore





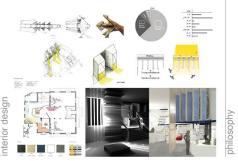


#### junior



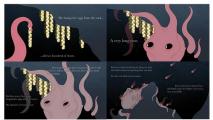






#### senior





<u>Assignment 3</u>: Concept Paper (Due Weeks 5) – Choose a concept, term, or quotation from the readings in weeks 4 or 5 that struck you as interesting or provocative. Write a response composed of the following three parts. Each part has a word limit, so be sure to make your words count. Edit your language to be concise.

- 1. Summary Write and properly cite the concept, term, or quotation. In your own
- words, briefly explain what the author means. (30–50 words)

  2. Context Briefly explain how the topic fits into the overall argument that the author is making, including the author's thesis. How is this topic useful for the author? (120-150 words)
- autnor? [120-150 words]

  3. Critique and Connect Critique the author's use of this topic by contrasting it with a similar concept found in one other reading from the class. You may use any reading we have done so far]. Is one more useful, misleading, better, worse, etc. than the other? In what sense? Are they helpful in different ways? How and why? (250-300)

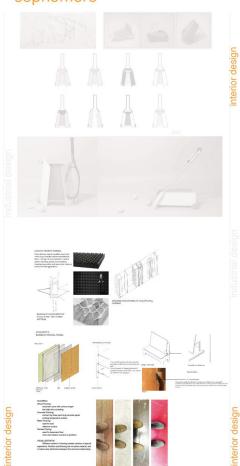
Your total Concept Paper should be between 400 and 500 words.

societies in which they exist. Generalities such as referring to several philosophies as one Eastern philosophy, as well as reframing historical leaders such as Lao Tzu and Mahatma Gandhi, is a stisuse of a source of potentially productive comparison (76). Taking fragments of certain systems of beliefs out of context, interpreting them through an othering gaze, and reimposing an unrecognizable and decontexculised version of said beliefs onto the cultures who these ideas were stolen from is not a trend toward biocontrium (76-77).

Comparison and Analysis (611 words)- Stiva speaks to the influence of the Cartosian understanding of nature, as a thing to be used and occupied and not as a thing that is as much part of us as we are of it (29). She writes, "The rupture within nature and between max and notize, and its associated transformation from a life-force that sustains to an exploitable resource characterises the Cartesian view which has displaced more ecological world-views and created a development paradigm which cripples nature and woman simultaneously."

# freshman foundation Thesis english

#### sophomore



#### junior





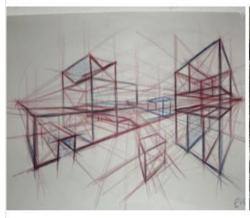




#### senior















#### Visualization / Representation

composition transparencies

materiality

spatial mapping

analysis

composition

interaction of light and color materiality narrative mapping spatial mapping site-specificity

#### Light, Color, and Design

composition transparencies interaction of color and light materiality narrative mapping spatial mapping

#### Design IV

composition
transparencies
interaction of color and light
materiality
narrative mapping
spatial mapping
site-specificity
analysis
program
research

### Year 1 Questions

What might be transferred in a student's education at Pratt, where and how?

How is the transfer of learning evident?

What methods best explore transfer?

How can understanding transfer enhance teaching at Pratt?

Do tools and methods that enhance a student's own awareness of transfer positively impact their learning?

Where do our explorations reveal opportunities for enhancing transfer?

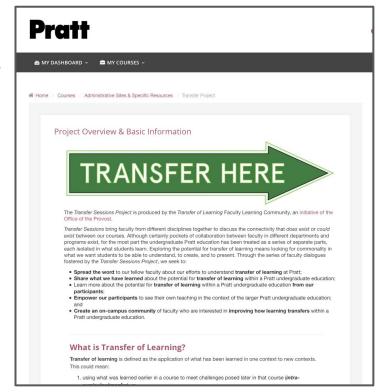
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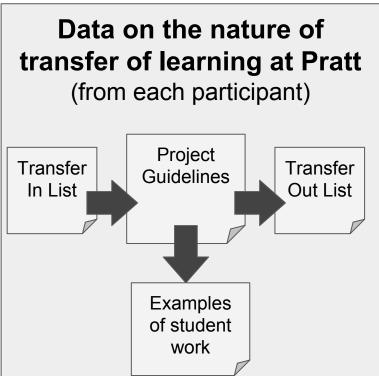
Pratt Transfer of Learning FLC

### goals

- Expand how faculty contextualize their teaching within the broader Pratt education for effective teaching and learning
- Broaden each faculty participant's perspective on their teaching by introducing the "transfer lens"
- Seek opportunities to learn from the pedagogical strategies of colleagues
- Build a community of faculty who are interested in fostering better transfer of learning

### framework/ process





### participants

33 faculty11 departments10 sessions

Humanities & Media Studies
History of Art & Design
Intensive English Program

Math & Science
Social Science & Cultural Studies
Humanities & Media Studies

#### Foundation:

**Visualization & Representation** 

**Light Color & Design** 

**Time & Movement** 

**Studio Language** 

Fine Arts
Industrial Design
Art & Design Education
Communications Design
Interior Design

participants

#### **Humanities & Media Studies**

History of Art & Design
Intensive English Program

Math & Science
Social Science & Cultural Studies

**Humanities & Media Studies** 

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**Interior Design** 

### Visualization/Representation/Concept 1st year 1st semester

#### IN

using concepts related to the creation of convincing illusions of space and form such as; line weight and variation, overlapping form, scale relationships and overall design of the page

representing objects in an observed perspectival context paraline drawing used in relation to construction drawing in visualizing and inventing basic objects and spaces

#### OUT

constructing and inventing in both axonometric and linear one and two-point perspective modes, representing observed and invented forms and spaces

sketches as an effective method of **trying out and developing ideas** in support of the final drawing

gain experience in sustaining a **process**....through many stages of **iteration** 

understanding of concepts associated with creating form, space, and design on the page used inventively and imaginatively to create new forms, spaces and expressions

### Language of Drawing I

2nd year 1st semester

#### IN

knowledge of using hand-drawings tools

develop multi-view drawings through orthographic representation

experience in **communicating knowledge** of graphic convention through **presentations**, **review and critique** 

#### OUT

understand concepts of **narrative** in drawings and diagramming

knowledge in the use of axonometric projection and perspective projection

understanding of appropriate application of specific drawing systems

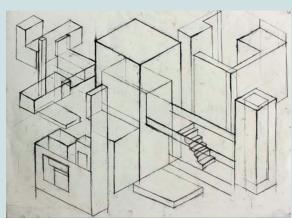
skills in graphic and verbal presentation

select and apply analog and digital drafting tools and media

practice craft, thinking through making and understand the importance of **iterative making processes** 

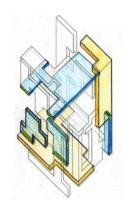
### Visualization/Representation/Concept 1st year 1st semester



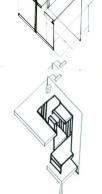


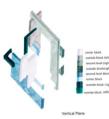
Language of Drawing I 2nd year 1st semester















#### 45-Degree Cube Drawing

Understanding how the cube appears from a 45-degree angle and how the pieces interract with each other in the position.

### Visualization/Representation/Concept 1st year 2nd semester

#### П

1, 2, and 3 point perspective to convey a range of credible spaces and figures in a space, observed and/or imagined

commitment to **process** and openness to **critique**, **dialogue and trouble-shooting** with colleagues and professor

Students share a common practiced and standardized **vocabulary** 

#### OUT

gathering and **analyzing** visual information

development of ideas through **experimentation** (**iterations**) and final **synthesis** using a range of **research** & active problem solving

how "meaning" may be conveyed through format: relationship between **drawing vocabulary and constructs** and forms of presentation

greater awareness of the potentials of **cross/inter-disciplinary** referencing

### **Evolution** 2nd year

#### IN

mode of artistic production that will allow them to complete an art/design work

competency with English grammar and syntax

write and structure an essay

oral presentation skills

comfortable engaging in **group critique** of their peer's work

#### **OUT**

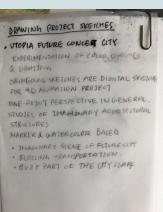
possess science literacy

conduct and use **research** as a tool to develop art/design work

**presentation** of information in writing, including development of a thesis, **research narrative synthesizing** multiple lines of evidence and building towards a conclusion

assess work in terms of its conceptual depth and clarity in communicating concepts

#### Visualization/Representation/Concept 1st year 2nd semester





### Evolution 2nd year

#### Term Project Summary

Adaptation is a crucial element in whether or not a species can survive and reproduce. A select few have developed a tactic known as camouflage to better blend into their surroundings for hunting or hiding purposes, such as the octopus. The spectrum of camouflaging ability ranges from specific patterning and colorations of organisms to the ability to manipulate appearance reflexively. Through my research, I will be discussing how the octopus physically transforms its appearance through its complex layerings of skin, the various classifications of patterning involved in octopus camouflage, and the cognitive abilities of this cephalopod to decide what and where to use this adaptation. My project will be focusing on the process and effects of reflexive camouflaging on the organism itself and its predators/prey. My goal is to create a visual representation of this process and how it might be experienced in a setting like New York.



DISRUPTIVE

### Light, Color, and Design Studio **1st year** 2nd semester

IN knowledge of illustration and design software (Adobe Illustrator and Photoshop)

**3rd year** 2nd semester

New Media II

IN

consider fundamental elements and principles of design and composition

control attributes of color (hue, value and saturation) and color interaction

relationships OUT

create specific visual effects with color and design

OUT

develop a set or series for a given purpose, creating unity through consistent visual elements and variety with different compositional

evoke different color and light effects/experiences

arrangements and color palettes ability to use Illustrator to draw and replicate shapes, modify them and adjust stroke/fill to

develop a cohesive color palette

present **process** and **narrative** of design

a movement

Material knowledge (fabrics, wood, plastics, 3D printing)

ability to think in three-dimensional terms

construct files and set up artwork to be sewn, manufactured, cut, printed, reproduced

refined drafting skills to execute an idea **concept** through a desired visual style

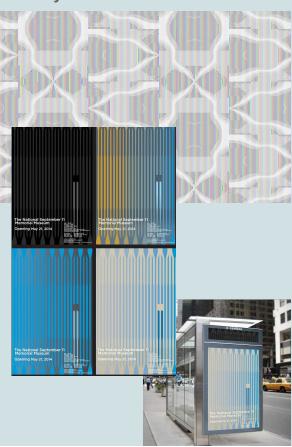
gain strategic long-term timeline planning skills familiarity with manufacturing production processes

ability to conduct research

ability to perform prototyping

capable of **thoughtful design**: art and design to bring attention to a cause or

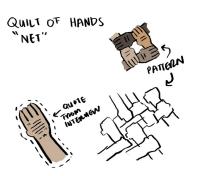
### Light, Color, and Design Studio 1st year 2nd semester



#### New Media II 3rd year 2nd semester

This campaign is designed to empower American immigrants to join in unity. Interviews were conducted asking questions regarding the immigration experience. The targeted audience was mostly first generation Americans and immigrant students on the Pratt campus, a school whose international population is at 25%.

I have constructed a "unity net" using different arms to represent each person. Each arm is printed on fabric and sewn together in a woven pattern. It acts as a symbol of solidarity and support for future generations of immigrants joining our community in the United States of America.





THE RESULTS

AKING SIMILAR THEMES AND FEELINGS AMONG THE DIFFERENT INTERVIEWS I CONDUCTED. I INCORPORATED THAT

I WISH TO CONTINUE THIS PROJECT THROUGHOUT THE SEMESTER, COLLECTING MORE INTERVIEWS AND ADDING MORE HANDS TO THE INSTILLATION.



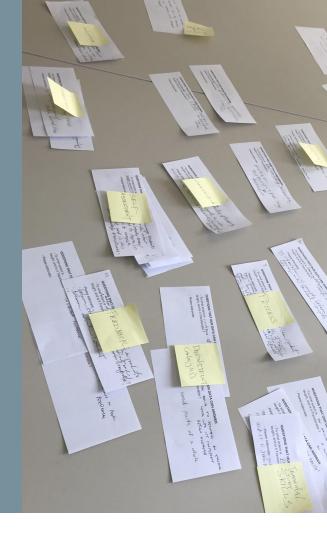


**Pratt** Transfer of Learning FLC

### Year 2 Research Questions

What is the potential for student transfer of ability to:

- plan a process of project development?
- give and respond to feedback/critique?
- self-assess and self-reflect?
- analyze existing work
- translate between visual and written languages?
- perform the research necessary to inform a project?



### Year 2 process **Transfer Sessions**

What worked?

Open-ended process

Faculty-led, ground-up process

Sharing strategies, goals, perspectives

Finding intersections, overlaps, and opportunities

Participatory process

Immediate application

Environment (scale and atmosphere)

### Year 2 process **Transfer Sessions**

What were our challenges?

Participant availability and scheduling

Recruiting participants

Data collection

Data analysis

Visualization tools

### Year 2 process **Transfer Sessions**

### Next steps

### Transfer sessions database project

Creating a searchable, sortable means of analyzing all of the qualitative data that we have collected via these sessions

**Narrative account** 

Formal analysis driven by Research Questions

**Teaching and Learning Center** 

### Faculty

Structured dialogue and method for gathering data

Provides context for more effective teaching and learning

Share pedagogical strategies

Collectively define processes that support student learning sharing pedagogical strategies

Builds **community** 

Teacher as learner

Strengthens metacognitive skills

Students

Foster independent thinking

Relational thinking

Risk-taking, experimentation and innovation

Elasticity, adaptability, resiliency

Transfer knowledge and processes appropriate for different and changing contexts in academia and beyond

### Institute

Curriculum design and development, think about interdisciplinarity, curriculum that supports individual learning



Adaptation is a crucial element in whether or not a species can survive and reproduce. A select few have developed a tactic known as camouflage to better blend into their surroundings for hunting or hiding purposes, such as the octopus. The spectrum of camouflaging ability ranges from specific patterning and colorations of organisms to the ability to manipulate appearance reflexively. Through my research, I will be discussing how the octopus physically transforms its appearance through its complex layerings of skin, the various classifications of patterning involved in octopus camouflage, and the cognitive abilities of this cephalopod to decide what and where to use this adaptation. My project will be focusing on the process and effects of reflexive camouflaging on the organism itself and its predators prey. My goal is to create a visual representation of this process and how it might be experienced in a setting like New York.

#### Jewtown Creek project

Newtown Creek 16mm handmade emulsion Submerged Film in Newtown Creek





**Pratt** Transfer of Learning FLC