Transformative education for sustainability:

Assessing transformation in the work of art, design, and architecture students.

Christopher X J. Jensen & Ashley Bales







Transformative Education for Sustainability (TEfS)

Learning experiences that students translate not just into understanding but also action...

"Transformation" as seen through Sustainability content in student's...

Work

Learning
Experiences in
Pratt Classes

Sustainability Learning

Lifestyle

Activism

Pratt Institute

- ★ Founded in 1887, Pratt now offers graduate and undergraduate degrees in the arts, design, and architecture
- ★ There are no longer majors in the natural sciences at Pratt, although many current majors are considered STEM and/or incorporate significant STEM content
- ★ Student interaction with ecology and environmental science is predominantly through their general education courses
- ★ Sustainability is a major focus of the Institute





Components of a TEfS rubric

Kinds of transformation

Work

Lifestyle

Activism

Knowledge domains

Declarative

Procedural

Effectiveness

Social

Elements of transformative learning

- 1. Disorienting dilemma
- 2. Values \rightarrow emotional reaction
- 3. Critical assessment
- 4. Explore new roles
- 5. Plan action
- 6. Acquire skills
- 7. Take action

Domains of sustainability

Ecology

Resources

Social

Culture

The Future

Equity

Technology

Economy

Education

Stakeholders

Pre-Pratt Sustainability Experience

Education

Lifestyle

Work

Activism



Looking for transformative action

	4	3	2	1	0	NA
Rubric criteria	Proficiency	Milestone 2	Milestone 1	Benchmark	Baseline	Not Applicable
Kinds of transformation						
Student's academic and professional work demonstrates transformative sustainability learning	Student's academic and professional work contains multiple examples of transformative sustainability learning and the student includes reflection on how what they learned transformed this work	Student's academic and professional work contains an example of transformative sustainability learning and the student includes reflection on how what they learned transformed this work	Student's academic and professional work contains multiple examples of transformative sustainability learning but the student does not reflect on how what they learned transformed this work	Student's academic and professional work contains an example of transformative sustainability learning but the student does not reflect on how what they learned transformed this work	There is no evidence of transformative sustainability learning in the student's academic and professional work	There is no student work to evaluate
Student's personal habits and behaviors demonstrate transformative sustainability learning	Student's personal habits and behaviors contain multiple examples of transformative sustainability learning and the student includes reflection on how what they learned transformed this work	Student's personal habits and behaviors contain an example of transformative sustainability learning and the student includes reflection on how what they learned transformed this work	Student's personal habits and behaviors contain multiple examples of transformative sustainability learning but the student does not reflect on how what they learned transformed this work	Student's personal habits and behaviors contain an example of transformative sustainability learning but the student does not reflect on how what they learned transformed this work	There is no evidence of transformative sustainability learning in the student's personal habits and behaviors	There is no student narrative to evaluate personal habits and behaviors
Student's level of social engagement / activism demonstrates transformative sustainability learning	Student's level of social engagement / activism includes multiple examples of transformative sustainability learning and the student includes reflection on how what they learned transformed this work	Student's level of social engagement / activism includes an example of transformative sustainability learning and the student includes reflection on how what they learned transformed this work	Student's level of social engagement / activism includes multiple examples of transformative sustainability learning but the student does not reflect on how what they learned transformed this work	Student's level of social engagement / activism includes an example of transformative sustainability learning but the student does not reflect on how what they learned transformed this work	There is no evidence of transformative sustainability learning in the student's level of social engagement / activism	There is no student narrative to evaluate levels of social engagement / activism



Looking for transformative action in student work



"Student's academic and professional work demonstrates transformative sustainability learning"

- [4] = **Proficiency**: Student's academic and professional work contains **multiple examples** of transformative sustainability learning and the student **includes reflection** on how what they learned transformed this work
- [3] = Milestone 2: Student's academic and professional work contains an example of transformative sustainability learning and the student includes reflection on how what they learned transformed this work
- [2] = Milestone 1: Student's academic and professional work contains multiple examples of transformative sustainability learning but the student does not reflect on how what they learned transformed this work
- [1] = Benchmark: Student's academic and professional work contains an example of transformative sustainability learning but the student does not reflect on how what they learned transformed this work
- [0] = Baseline : There is **no evidence** of transformative sustainability learning in the student's academic and professional work
- [NA] = Not Applicable : There is no student work to evaluate



Pilot Data set #1: Pratt Shows Design

- → The Pratt Show is a large showcase of graduating student work, mostly aimed at potential employers
- → Documentation of process and student intents varies radically, as there is no standard for how student work is displayed
- → 264 undergraduate student works were assessed at the show using our TEfS rubric, focusing only on major programs included in the show





TEfS in the Pratt Shows Design work







Pilot Data set #2: Student interviews

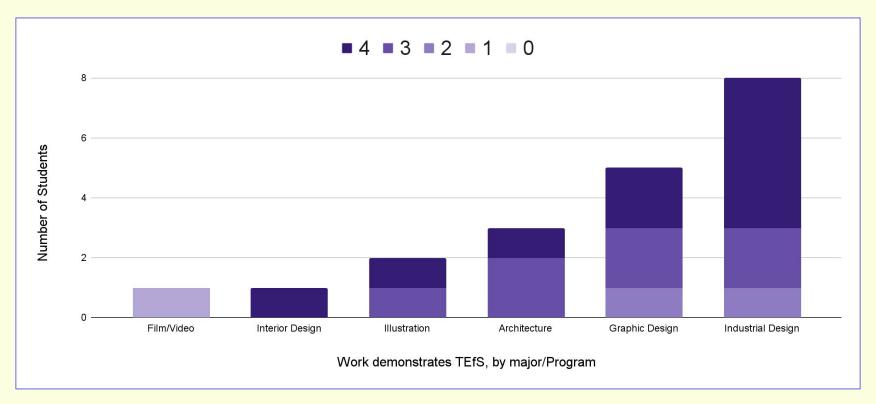
- → 20 students were recruited to share samples of their work and participate in a one hour interview
- → The interview asked students to explain their work and how educational experiences (Pratt and non-Pratt) influenced their inclusion of sustainability work
- → Students were also asked about their sustainable lifestyle choices and their relation to their educational experiences
- → A valuable sample, but definitely not representative!





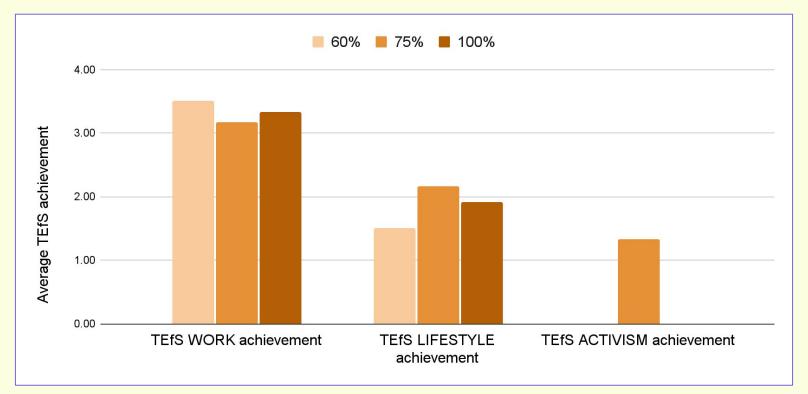
TEfS in the Student Interviews







The role of overall coursework in TEfS achievement



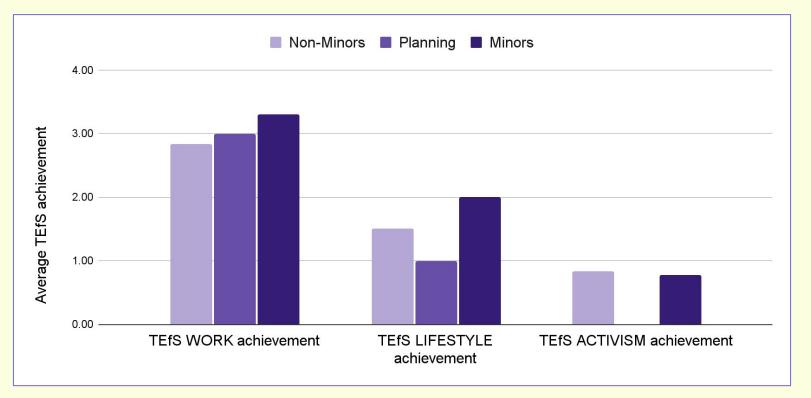


The role of sustainability coursework in TEfS achievement



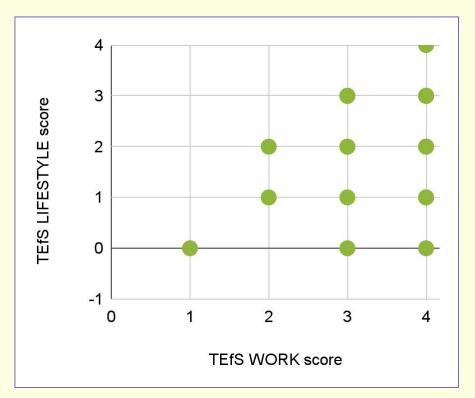


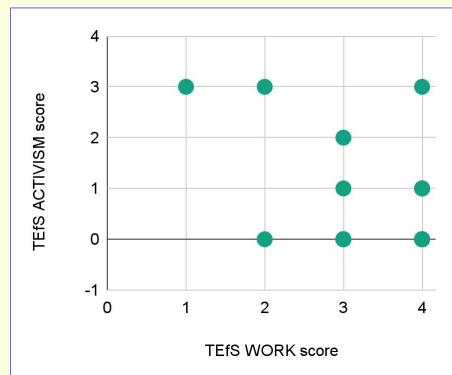
The role of the sustainability minor in TEfS achievement





Is there a tradeoff between different TEfS outcomes?







Tentative conclusions

- → Looking at interviews and student work has the potential to identify transformative education for sustainability, but...
- → Current rubric needs to be revised to disaggregate achievement of sustainability outcomes in student work from the influence of Pratt sustainability coursework.
- → Sample of students needs to be broadened to include more diversity of past experience in the sample of students.





Thank you!

Questions, comments, or suggestions?

